

2021 Sponsorship Opportunities



CORPORATE SPONSORSHIPS

Hoedown Title Sponsorship

\$5,500

- Logo promotion on large banners entering into Yanceyville beginning Aug. 15
- Recognition via news story and ad in the special 'Bright Leaf Hoedown' insert
- Logo recognition on the Chamber's website
- Logo recognition on the program/map event day
- Acknowledgement on radio spots promoting the Hoedown
- Recognition by emcee during the event and opportunity to speak if desired
- Promotion in Chamber of Commerce monthly and quarterly publications
- Exhibit booth; choice of location

Hoedown Gold Sponsorship

\$3,500

- Logo promotion on 'Gold Sponsors Banner'
- Recognition via advertorial and ad in the special "Bright Leaf Hoedown" insert
- Logo recognition on the Chamber's website
- Logo recognition on the program/map event day
- Recognition by emcee during the event

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- Promotion in Chamber of Commerce monthly and quarterly publications
- Exhibit booth

Hoedown Silver Sponsorship

\$2,500

- Logo promotion on sponsor's banner
- Recognition via advertorial and ad in the special "Bright Leaf Hoedown" insert
- Logo recognition on the Chamber's new website
- Logo recognition on the program/map event day
- Promotion in Chamber of Commerce monthly and quarterly publications
- Exhibit booth

Hoedown Bronze Sponsorship

\$1,750

- Logo promotion on sponsor's banner
- Logo recognition on the Chamber's new website
- Logo recognition on the program/map event day
- Exhibit booth and ad in 'Bright Leaf Hoedown' insert
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Hoedown Patron Sponsorship

\$550

- Logo promotion on sponsors banner
- Logo recognition on the program/map event day
- Exhibit booth

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Customized Hoedown Event Sponsorship

Custom packages based on interest of sponsor beginning at \$1500

May include sponsorship of selected areas of the event:

'Hoedown Entertainment'

'Hoedown Arts & Crafts'

'Hoedown 'Kids Kountry' Section

'Foods of the Hoedown'

"Service Caswell" (nonprofits and services for Caswell)

Other customized and creative options can be developed

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INDIVIDUAL SPONSORSHIPS

The Caswell County and surrounding community citizens have been a key factor in the Hoedown being alive for all these years and for that we say, Thank You!

Individual and small business donations/sponsors are welcome.

The annual letters to the community will be sent via US mail by July 30.

Please contact the Chamber with any questions.

If you'd like to mail in a donation/sponsorship prior to that, please make check payable to:

**Caswell County Chamber of Commerce
PO Box 29
Yanceyville NC 27379**